

ANNUAL REPORT 2016



OVERCOMING BARRIERS



Derek Kruempel,
Executive Director

The one constant for family planning and reproductive healthcare clinics is change. That held true for Essential Health Clinic in 2016. It was a year of building and solidifying operations to better meet current and future client needs, and to respond to the changing external environment.

Early in the year, the leadership team took steps to develop a sustainability plan to align expenses with decreased client volumes and reimbursement changes. As part of this plan, two external companies were contracted; one to handle calls and scheduling, the other to facilitate the revenue cycle. These cost effective changes have allowed staff to focus their energies on what we do best, providing clients with an exceptional healthcare experience.

In May, at our Wine for Women's Health event, we honored a long-time advocate and supporter of Essential Health Clinic, former executive director Janet Kusch, with the Marion Ramlow Reproductive Health Advocate Award for her more than 25 years of experience as a leader in women's healthcare.

October brought more change to Essential Health Clinic with the unexpected departure of a provider and the decision not to replace the position. While this change reduced the days Essential Health Clinic was providing services in its six regional satellite clinics, it has made the open days of operation more productive and efficient.

In December, Essential Health Clinic welcomed me, Derek, as the new executive director. I began my new role with the agency in January of 2017.

I have never met a group of staff and providers that are as passionate about family planning and reproductive health as the ones at Essential Health Clinic. Each and every day, they live our mission of creating healthier lives and families by providing and advocating for sexual health and education. It is through dedication and passion like theirs that makes family planning one of the most cost effective preventive services we can support.

Through the generous support of our donors, volunteers, community board members and partner organizations, we have been able to serve Western Wisconsin and the surrounding area for 45 years. Essential Health Clinic is vital to the health and wellbeing of those we serve and their communities. As we look to the future, it is imperative that we continue to fight and advocate for family planning, to positively influence those who make decisions impacting our programs, to tell our story and to support safety-net organizations like Essential Health Clinic.

WITH YOUR SUPPORT

Essential Health Clinic is committed and prepared to meet the changing needs of the communities we serve. Research continually shows that family planning health centers similar to Essential Health Clinic are better able to deliver high-quality, timely contraceptive care to more individuals than other types of family planning providers. There is still a significant and continued need for family planning and reproductive health services in the communities we serve and surrounding areas. With your support, Essential Health Clinic continues its impact among underserved and at-risk communities.

9,985 VISITS



WE PROVIDED:
Medical care to
4,202



individuals (566 males
and 3,636 females)



WE GAVE:
318 presentations
to 7,666
participants

WE ATTENDED:

51 community events

WE SAVED:

\$5,104,310
tax dollars

(via pregnancy prevention,
STD testing and Pap testing)*



WE MENTORED:

22 medical professionals
totaling 72 days of clinic

WE PREVENTED:

780

unintended pregnancies*



WE REACHED:

175 individuals with limited
English proficiency

WE PERFORMED:

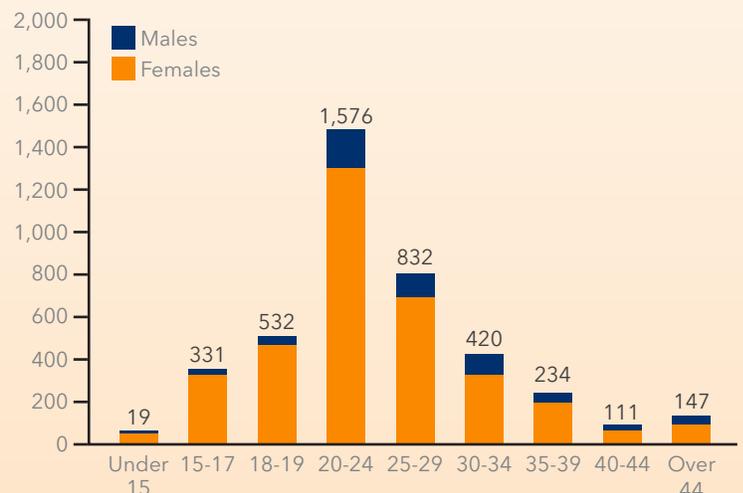
4,847
STD tests



WE HAD:

54 volunteers who
put in 875.75
hours

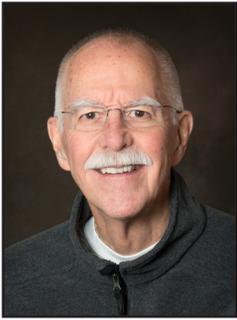
PATIENTS BY AGE AND GENDER:



*According to the 2015 Guttmacher Institute's tool- Health Benefits and COST Savings of Publicly Funded Family Planning: A Tool to Generate Estimated for Individual Programs and Providers

BOARD OF DIRECTORS

Essential Health Clinic's board members are ambassadors and advocates for the agency and its mission in the community. Our current board members are:



PRESIDENT
Peder Arneson,
Johns, Flaherty, &
Collins, SC



VICE PRESIDENT
Greg Breidenbach,
Community Member
(Trempealeau County)



TREASURER
Lisa Wied,
Gundersen Health
System



SECRETARY
Jan Bruder,
Brighter Tomorrows
(Monroe County)



Jill O'Brien,
Gundersen Health
System



Chrissy Feine,
Winona Health



Christina Flisram,
Gundersen Health
System



Karrie Jackelen,
Rep. Ron Kind



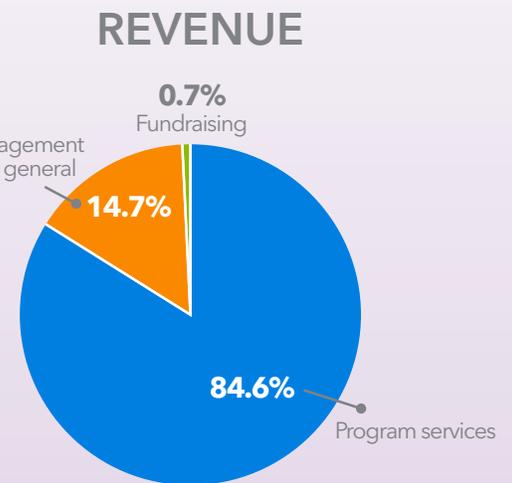
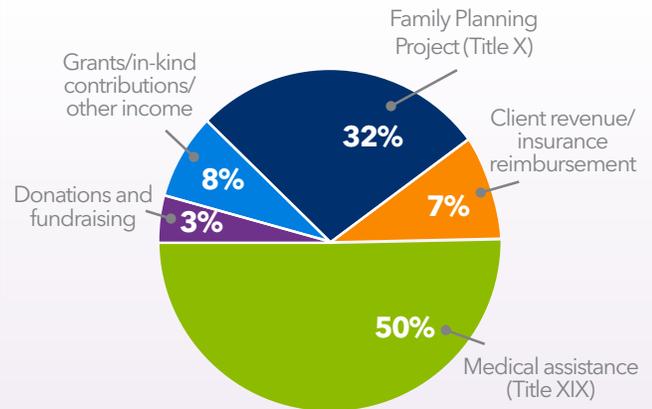
Carol Kratz,
Mayo Clinic
Health System



Rose Ann Laureto,
Gundersen Health
System



Eric Loewenhagen,
CPC Printing and
Promotions



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